

ENVIRONMENTAL AND PUBLIC PROTECTION CABINET

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NEWS RELEASE

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KENTUCKY STATE NATURE PRESERVES COMMISSION FORMS PARTNERSHIP WITH LA VOZ de KENTUCKY

Bilingual newspaper offers new avenue for outreach, education

FRANKFORT, Ky. (April 5, 2005) – The Kentucky State Nature Preserves Commission is partnering with La Voz de Kentucky, a regional Spanish-English bilingual newspaper, to publish natural heritage articles in the paper every month beginning in March 2005.

"We are excited about this new partnership and look forward to broadening our public outreach and education efforts through La Voz," said LaJuana S. Wilcher, secretary of the Environmental and Public Protection Cabinet, the Commission's parent agency.

La Voz – "The Voice" – is a community newspaper serving central Kentucky since 2001. It provides an intercultural bridge between the growing Latino immigrant community and the general region. Recipient of several national awards for Hispanic publications, La Voz is a local, independent and alternative means of communication committed to improving the Bluegrass by promoting tolerance, diversity, environmental responsibility and social justice. More information about La Voz de Kentucky can be obtained by calling (859) 977-0123 or (859) 621-2106.

More information about the Commission can be obtained by mail (KSNPC, 801 Schenkel Lane, Frankfort, KY 40601-1403), by telephone (502-573-2886) or on the Internet (<u>www.naturepreserves.ky.gov</u>).

